

FOR IMMEDIATE RELEASE

Contact:

Nicole Piper

The Piper Corporation

P.O. Box 230433

Centreville, VA 20120

Nicole@PiperCorporation.com

www.SpyRing.com

SpyRing to Attend the California Baby and Kidz Fair



January 12, 2012 - The Piper Corporation will be showcasing a new educational card game, SpyRing, at the California Baby and Kidz Fair on January 21, 2012 at the Pasadena Convention Center in Pasadena, CA, from 10:00 am till 6:00 pm. The SpyRing team will be giving away free SpyRing promotional items, in addition to merchandise that can be purchased, including a chance to win a SpyRing Starter Kit for everyone who stops by their booth and enters the drawing.

In their mission to help promote children's education and potentials, The Piper Corporation developed a new collector card game for children focusing on scholastic subjects with an interactive twist. Children follow 12 main characters of the SpyRing team on their missions to acquire knowledge and collector trivia cards representing an increase in future spy experience and rank. Details on how to play the game, purchase cards, SpyRing gear, and character biographies can be found at www.SpyRing.com. SpyRing is working on additional products to add to their portfolio including an online interactive game, a board game, and fiction books. For additional information email us at info@spyring.com, or send your inquiry to the address below. Find us on Facebook and follow us on Twitter @SpyRingGame. SpyRing – Education Unlocked!

 **About The Piper Corporation**

Incorporated in 2011, in Virginia in the United States of America, The Piper Corporation is a company focused on education through various mediums for adults and children.

- more -

The Piper Corporation believes in a strong family life. With this foundation, we feel that children will excel in life and therefore increase development of respect for themselves, others, and the environment. Coupling this lifestyle with formal education encourages the personal growth of the future.

The Piper Corporation has several trademarks including SpyRing (www.spyring.com), Aunt Heather (www.auntheather.com), and “Cooking with Kyle”. While each of these products is unique in their own right, they are all built on a foundation of education and entertainment to reinforce family life.

The Piper Corporation is continuously working on new products. For more information email us at info@PiperCorporation.com

P.O. Box 230433
Centreville, VA 20120

- ##### -